

For Immediate Release

EMERSON HOMEOWNER SURVEY REVEALS URGENT NEED TO EDUCATE HOMEOWNERS ON 13 SEER TRANSITION

Survey leads to Emerson's "Get SEERious™" campaign to educate consumers on government mandate and technologies to improve home energy efficiency

ST. LOUIS, June 24, 2005 – Emerson Climate Technologies, a business of Emerson (NYSE: EMR), recently announced that its 2005 Home Air Conditioning Test, a national survey of homeowners with central air conditioning, found that 90 percent of homeowners do not know the efficiency rating of their central air conditioning system and are unaware that new air conditioners soon must meet a higher minimum federal efficiency standard.

Commissioned by Emerson, the survey also found that 55 percent of those homeowners unaware of the efficiency rating say they are concerned that they had not heard of this new mandate. Eighty percent of all the homeowners also say there is a need for more consumer education on the upcoming transition to 13 SEER.

In response to the survey's findings, Emerson is launching "Get SEERious™," a communications program designed to increase homeowners' knowledge of SEER and to help better prepare contractors to discuss the upcoming 13 SEER transition with homeowners.

"The lack of awareness of the SEER standard change is startling when contrasted with the fact that 98 percent of homeowners rank lower operating costs and utility bills as important when shopping for a new central air conditioner," said William G. Sutton, president of the Air-Conditioning and Refrigeration Institute. "This survey shows that consumers crave more education on this issue."

Educating the public on the SEER rating system is an ongoing challenge for the HVAC industry and a priority for Emerson Climate Technologies. The company has been working closely with manufacturers that are redesigning product lines to meet the higher efficiency standard by January, as well as with HVAC contractors to increase their awareness of and preparedness for the 13 SEER transition.

“This survey echoes what contractors are hearing when we talk with our customers,” said Paul T. Stalknecht, president and CEO, Air Conditioning Contractors of America. “We’re glad that Emerson is helping draw public attention to the 13 SEER transition and helping us to educate our customers.”

“High energy prices and the new SEER regulation present an opportunity for Americans to get serious about becoming smarter energy consumers,” said Tom Bettcher, an Emerson executive president who heads up Emerson Climate Technologies. “This is an opportunity for Emerson and our industry to help homeowners understand the benefits of 13 SEER and higher-efficiency air conditioners, and raise awareness of the technologies that enable more energy efficient systems.”

Emerson’s 2005 Home Air Conditioning Test is the second survey of Americans’ knowledge of air conditioner efficiency and technology. Last year’s survey found that 77 percent of homeowners said they had never heard of the term “SEER rating.” Some mistakenly associated the term with “cooking intensity,” “weather condition” and even “fortune telling.”

For additional information on central air conditioning, energy saving tips, and related topics, homeowners are encouraged to visit www.GetSEERious.com

[NOTE TO EDITOR: For complete survey results, see the attached 2005 Home Air Conditioning Test - Survey Summary of Key Findings]

About Emerson and Emerson Climate Technologies

Emerson (NYSE: EMR), based in St. Louis, is a global leader in bringing technology and engineering together to provide innovative solutions to customers through its network power, process management, industrial automation, climate technologies, and appliance and tools businesses. Sales in fiscal 2004 were \$15.6 billion. For more information, visit www.GoToEmerson.com.

Emerson Climate Technologies™, a business of Emerson, is the world’s leading provider of heating, ventilation, air conditioning and refrigeration solutions for residential, industrial and commercial applications. The group combines best-in-class technology with proven engineering, design, distribution, educational and monitoring services to provide customized, integrated climate control solutions for customers worldwide. Emerson Climate Technologies’ innovative solutions, which include industry-leading brands such as Copeland Scroll™ and White-Rodgers®, improve human comfort, safeguard food and protect the environment. For more information, visit www.emersonclimate.com.

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